



Naval Enterprise Networks NGEN Re-compete Industry Day Strategic Considerations



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Challenges and Considerations

- **NGEN challenges**
 - Services and technologies have far outpaced circa 2012 NGEN PWS
 - Agility is needed to support emergent requirements
 - For major contracts, transition activities need to be focused and timely
 - Contract of sufficient length to support investment decisions
 - Alignment with infrastructure-based service delivery methodologies
 - A learning curve is required when there are changes to Government and industry roles, processes, tools and governance
- **To effectively address challenges, need to consider**
 - Stakeholder feedback and lessons learned
 - Industry engagement
 - Technologies and infrastructure (Cloud, DCC, ONE Net, Legacy Networks, Joint)

Incorporate useful data into the Re-compete Approach

Stakeholder Feedback

USN/USMC stakeholder focus group meetings (Top 5)

- Network security
- Customer satisfaction
- Network command and control
- Speed-to-delivery
- Technology integration

Other Important Considerations

- Services and delivery performance expected at contract award
- Appropriate contract incentives to emphasize service priorities
- Varying end user profiles

Focused on the needs of the end user

Face-to-face meetings with Industry

- **USN/USMC/DCAO pursuit of industry input/feedback**
 - Format: 2 hours...”If you were king for a day...”
 - Thirteen IT Services vendors interviewed as of Oct 2015 (8-12 remaining)
 - Large and small businesses have been interviewed
- **Insights and discovery**
 - Vendors exist (beyond well-known brands) of significant size and capability
 - Cloud services (cloud broker and cloud integrator roles significant discussion
 - Request that the Government re-assess the following: evaluation criteria, period of performance; paths to innovation; cybersecurity requirements; and NMCI/MCEN network limitations
 - Acquisitions and mergers will shape the available vendor base
 - Vendors generally favor firm-fixed-price, IDIQ contracts

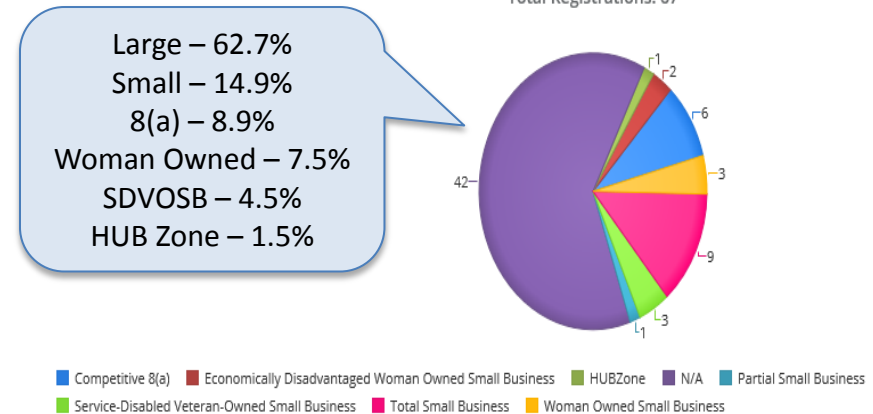
Focused on capabilities and contract strategies

- **Gain vendor insights on the following questions:**
 - What concentration of vendors are/will be working in what IT service delivery space?
 - What services might be bundled to create attractive contract offerings?
 - How well is Industry aligned with Government desired attributes?
 - What will Industry's competitive health posture be for the 2018 timeframe?
- **Significant change in the environment by 2018**
 - Today's 34 services will not be defined as such
 - Vendors service offerings
 - Service delivery methodologies (e.g. cloud)
- **67 Respondent, key insights:**
 - IDIQ and fixed priced contracts most desired
 - MCEN/NMCI infrastructure and SAAS most common choices for service delivery
 - Vendors are very familiar with C&A and other enabling processes
 - Most prefer a single contract for each service area rather than a bundled contract (swim lane focus)

Great Response – Thank You!

Registrations by Business Type

Total Registrations: 67



GARTNER RESEARCH - SWEET SPOT DEAL ATTRIBUTE

- 1. Fit of Service Offerings** - - Can the provider deliver the services you require in the locations you operate in?
- 2. Scale of Services Deal** - - Is the provider used to delivering deals of the size and complexity you envisage?
- 3. Maturity of Service Delivery Processes** - - Can the provider meet your quality requirements and consistently deliver the service and business outcomes you need?
- 4. Cultural Compatibility** - - How easy is the provider to work with, and does it understand your business?
- 5. Flexibility in Dealings and Extensibility of Solutions** - - How well can the provider manage changes in your services requirements during the life of the deal?

Strategic Changes to the Environment

- Future service providers will be able to leverage **Cloud infrastructure** to provision services
- NEDC (DCAO) data center and NMCI (PMW 205) server farm consolidation will facilitate **Data Center Management** opportunities
- **Legacy Network Migration** activities may increase the scope of services required
- **ONE Net-to-NEN transition** will ensure common network technical baseline and implementation of aligned contracting, service delivery and network operations
- Planning and on-going discussions underway to address **Joint Service** implementation of security and service delivery initiatives

Service delivery (& support processes) will be different!

- USN & USMC: Two business units leveraging a common service model
- Use of commercial services and delivery methodologies
- Contractual agreements to support breadth of service delivery needed
- Service model and service portfolio aligned with future landscape
- USN/USMC/DCAO integration of input to develop the notional acquisition approach

Competition, Speed to Delivery, Contract Flexibility, Innovation